

## How does a child know what they don't know?

This is a profound question, but not a trick one. The answer is simply “they don’t.” This relates to parenting in a very real way. Children come from all kinds of backgrounds, ranging from those of wealth, rich educational and emotional experiences and positivity to that of poverty, stress, struggle, barren educational experiences and negativity. All children will eventually turn into adults and as adults many will have children of their own. Now the responsibility of child rearing is theirs. Which leads me back to the question, “How does a child know what they don’t know?”

We are all products of our experiences. To expect a young adult to employ a lot of good brain and emotional development practices with their child when they have never experienced it themselves is folly. And to simply cluck one’s tongue at the “bad” (and often very young) parent is a waste of time. In my 35+ years of teaching I have never met anybody that wanted to be a “bad” parent. Ignorance and lack of experience is not a crime, but society standing around letting it happen, is.

I am proposing that it would be a benefit to all if every single child in America be trained in how to create a successful child, from day one at birth, and empower them with knowledge in high school before they have children. This is why I have created my lecture “16 Things Every Parent Should Know: The nuts and bolts of creating a successful child,” my video “A Road Map for Parents and Teachers: How to Create a Successful Child,” and my book “Life Lesson’s” which brings a more humorous version of all of this to the table.

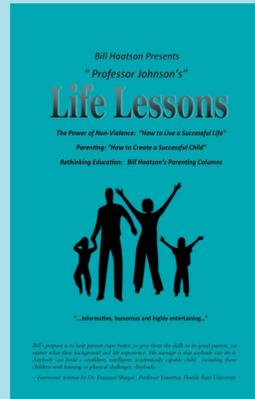
All children should be should be given the tools to be a good, effective, productive parent as part of their education, which will in turn allow them to become good, effective and productive adults. The entire society will benefit, generation after generation.

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Millions of young adults are going to grow up and have children. Many of those are unprepared for the most important job of their life – how to facilitate brain and character development in a child so that they can succeed in school and as an adult. It doesn’t have to be that way. The good news is that **ANYONE can be a successful parent if given the proper tools.** *This is why I have created my easily accessible parenting guides.*



**Video: My parenting video lecture, “A Road Map for Parents and Teachers: How to Create the Successful Child” (82:40)** includes everything from how to teach reading and math to character development. It is priced so low that anybody can afford it. (\$3.95 streamed or \$6.95 owned/downloaded) It is available at: [Vimeo.com/billhoatson](https://vimeo.com/billhoatson)



My book, “**Professor Johnson Presents: “Life Lessons”** is a funnier version of my parenting lecture. It is aimed at teenagers and young adults and includes a separate lecture on the power of nonviolence and also 30 of my newspaper columns (“Rethinking Education”) aimed at parents. It is available at:

[Amazon.com/author/billhoatson](https://www.amazon.com/author/billhoatson). You can also visit [www.childachievement.com](http://www.childachievement.com)

# Bill Hoatson

presents

## 16 Things Every parent Should Know: How to Create a Successful Child



**The parent is the first and Most Important teacher: A Guide for What to do in the Early Years.**

*“Bill Hoatson has been an educator for over 35 years in economically depressed areas of North Florida and Southern Georgia. He has taught and enriched the lives of thousands of white, black and Hispanic children at every grade level. He has taught in Pre-K, elementary school, middle school, high school and vocational school, both regular and exceptional education. His vast experience has given him deep insights into getting the best out of each and every child. This important for all children, but especially for those that come from disadvantaged or stressed backgrounds or those that have learning disabilities. He should be read or listened by anybody interested in the academic or emotional success of children.” Dr. Emanuel Shargel - Professor Emeritus - Florida State University.*

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## Dear Future Parents,

The importance of early childhood experiences is more important than you think; probably ten times more. In a sense, more important than the school experience. Brain and emotional development from birth to four is the rocket stage that can in many ways determine how high the child will go as an adult.

The good news is that if prepared, you have almost total control over your child's brain development – everything from diet, to intellectual exposure to emotional growth. The bad news is that if unprepared, you have almost total control over your child's brain development – everything from diet, to intellectual exposure to emotional growth.

The stress that comes with the responsibility of raising a child is real and if a parent is unprepared for creating a successful child, it can be overwhelming. Some families are facing multiple stressors including poverty, divorce, a lack of an education, emotional or physical struggles or other negative factors in one's life, all of which add to the burden of the unprepared parent.

I am here to tell you that if *any parent is properly educated as to what to do during their child's earliest years, they can create a successful child, I do not care what their background is. Any parent!*



This is why I have developed my lecture, videos and books. I have a degree in Early Childhood Education, am also certified to teach Exceptional Education and have over 35 years of teaching experience. I have helped hundreds of parents with their children and wish to use my experience to empower any young adult with the knowledge and confidence to shoulder the responsibility well of creating a successful child. The added benefit is that if a parent is prepared for parenthood, the experience becomes more joyful and less burdensome, which benefits the child greatly. Years later the child and their teachers will thank you for it.

## How to Create Successful Children: 16 Things Every Parent Should Know

(Lecture Outline - Copyright Bill Hoatson 2014)

- 1 – Sugar, salt and grease are not the 3 main food groups. (Brain development and diet.)
- 2 - Don't touch that! (How a child really learns.)
- 3 – Television and other related monsters. (The effect of electronics on brain development.)



- 4 – “Who do you think you are?” – The importance of self-image and goals. (The root of positive discipline and self-discipline.)
- 5 – Monkey-see, monkey-do: Parent and teacher imaging for reading and everything else.
- 6 – Success breeds success: The importance of positive academic experiences.
- 7 – Failure breeds failure: Don't punish mistakes, correct them. (The lesson of Thomas Edison)
- 8 – Reading is everything: How to build a reader without really trying.



9 – Math is everything else: Building a math sense in the early child and having fun at the same time.

10 – Make a game of it: The role of fun, interest and joy in learning acquisition.

11 – Don't force learning – the avoidance factor.

12 - Why? How? and upper-level thinking.

13 – The learning window is closing! – The importance of early experiences.

14 – Chores, jobs and play: Building helpfulness and family. (Strike while the iron is hot.)

15 – Concrete vs. symbolic: If you want a sturdy house, build a foundation first.

16 – “Guess who's coming to dinner?” and other parent – teacher bonding stories.



**Every Child Can Succeed in School and in Life!**