

## The Community Knows That Bill Hoatson's Programs Work!

Bill Hoatson's "Voice of Experience Teaching Seminars" are both enlightening and entertaining. They are of a great value to anyone working with children. – Jon Rowley, educator and administrator – 30 yrs. Allen, TX

The "Voice of Experience Teaching Seminar" videos provide valuable insights into the art of teaching. Scott Brown, educator – 35 years – Leon Co., FL

Bill Hoatson's "Voice of Experience" lectures are full of wonderful tales and experiences that shed light on creating successful children. A true guide for Parents, Teachers and Administrators. Karen Parsons, Educator and Administrator, 19 years - Murphy, TX

"I have never seen anyone foster a better relationship with parents. They know he truly cares about their children..." Chalmus Thomas, former principal of Gadsden Technical Institute, FL— 26 years in education

The Professor Johnson Success Image Career Posters are great for children because it gives them positive goals to focus on. I think the posters are wonderful. Anthony Morris Young – Sheriff, Gadsden County, FL – 25 years

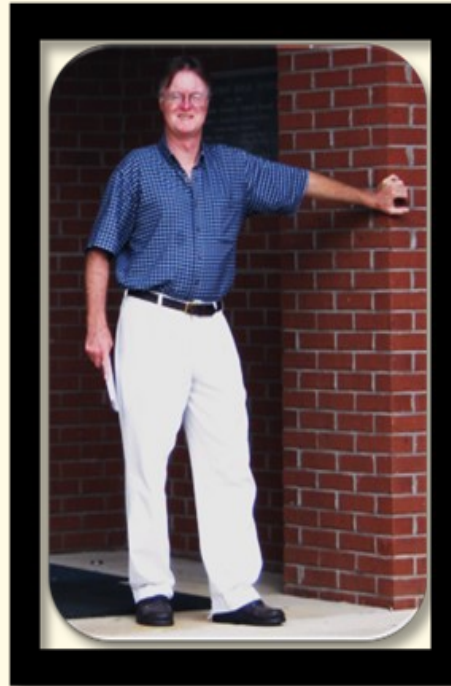
From a Teacher's standpoint, Bill Hoatson's "Professor Johnson Success Image Career Posters are worth their weight in gold. Robert Breon, Teacher 25 years – Wakulla, FL

I have worked with children with disabilities for a long time, but I have never heard such an inspiring lecture. Marshall Williams, 21<sup>st</sup> Century Administrator, FL

The Success Image Career Posters are a true gift to parents." Bob Burnham, Parent – Sycamore, FL

## Bill Hoatson

Bill Hoatson is a 1975 graduate of Florida State University with a Bachelor of Science degree in Early Childhood Education. He later became certified in Exceptional Education.



*"Bill Hoatson has been an educator for over 35 years in economically depressed areas of North Florida and Southern Georgia. He has taught and enriched the lives of thousands of white, black and Hispanic children at every grade level. He has taught in Pre-K, elementary school, middle school, high school and vocational school, both regular and exceptional education. His vast experience has given him invaluable insights into getting the best out of each and every child."*

Emanuel Shargel - Professor Emeritus - Florida State University, College of Education

Contact information:

[www.childachievement.com](http://www.childachievement.com) (web)  
[billhoatson@yahoo.com](mailto:billhoatson@yahoo.com) (email)

*"He should be read or listened to by anybody interested in the academic or emotional success of children."* Emanuel Shargel - Professor Emeritus - Florida State University, College of Education

**All Children Can Succeed:**  
*Regardless of their background,  
physical or academic ability.*

## Bill Hoatson



*40 years of experience with  
creating Successful Children:  
In the home  
In the school  
In Society*



*"Bill Hoatson is a powerful speaker with deep insights into the educational process"* – **Reginald James**, former Superintendent of Gadsden County School System, 30 years of educational experience.

## About the Program

*“Every child, from every home and every community, deserves the chance to succeed in life. Bill Hoatson’s books, videos, posters and lectures are invaluable and ought to be used in homes and schools alike.”*

**Cheryl Jennings, PhD.**, former School District Administrator (FL) and nationally published Education Author

## “Success Breeds Success”

My “All Children Can Succeed” program was designed to ensure exactly that. It consists of 7 “Voice of Experience Teaching Seminars” that cover what to do with children, from birth to 19 years of age to promote optimum growth in both academics and behavior. The videos are basically me telling stories from my 40 years of experience as an educator that I hope will open doors into insights on successful child development that might otherwise take years to learn. These are excellent for anybody working with children, but especially newer parents and teachers.

Two of the videos are designed to weld the school and home as one focused success unit working together towards the child’s success. “Creating Successful Schools: How to get the Best out of Every Child” describes an effort and praise based reward system that works wonders and only costs the price of a sheet of paper. I have also created 8 beautiful positive imaging career posters in both English and Spanish that are designed to be hung in the classroom and at home. I give the school permission to print all they want for a year to be used in a systematic way to develop a successful child, which I describe in my introduction to the posters video. Even better, I give the school permission to not only use them, but sell them as fundraisers also, pouring badly needed money into the school itself.

This entire program is designed to help parents, teachers, administrators and most especially children be the best that they can be. I sincerely hope that you find it useful. - Bill Hoatson

## Benefits to the school

### How to Create a Successful Child: A Road Map for Parents and Teachers (1:22:45 minutes)

If parents know what and how to teach their children in the very early years, when the child enters school they will not only be school ready, but ready to excel.

### 16 Things Every Teacher Should Know: Creating the Successful Teacher (1:16:38 minutes)

To get the best out of every child it is often not WHAT you teach that is most important, but HOW you teach. This video is important for both teachers and parents.

### All Children Can Succeed: Insights into Exceptional Education (49:55 minutes)

Invaluable for those parents or teachers working with children that have learning or physical disabilities.

### Thoughts on How to Help the Troubled Child (40:18 minutes)

Sometimes behavioral problems negatively impact not only the child, but the school and home also. Getting the child to become productive and positive goes a long way to healing all three.

### Understanding Pre-K: Successful Parenting in a Mass Setting (49:52 minutes)

More guidance on what to do in the early years, preparing a child to be a success in school.

### Creating Successful Schools: How to Get the Best out of Every Child (52:04 minutes)

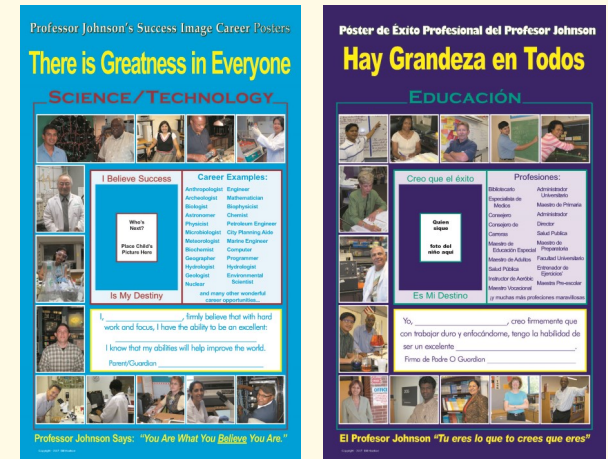
A highly effective effort and praise based certificate reward system that is not only wonderfully popular, but only costs the price of a sheet of paper. It involves both parents and the school.

### Introduction to the Professor Johnson Success Image Career Posters: Getting the Best Out of Each Child (24:55 minutes)

Incredible positive imaging tool that unifies the school, parent and child in a vision and pathway for the child’s success not only in school, but as an adult.

## “There is Greatness in Everyone”

Professor Johnson’s  
Success Image Career Posters



*Health  
Education  
Arts & Communication  
Science & Technology  
Vocational  
Agriculture & Natural Resources  
Public Safety & Government  
Business & Finance*

**“In my 40 years as an educator I have learned a few things about creating successful children. One of them is that a child’s internal self-view– what they think of themselves– drives all of their actions, inside the classroom and out. Another is that a child with a positive self-image is an entirely different child to teach than one with a negative self-image.” Bill Hoatson**